**WORK PACKAGE 4 – CAPACITY BUILDING**

**TEMPLATE FOR COLLECTION OF GOOD PRACTICES**

(condition: the good practice needs to be transferrable to the other networks)

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| **Name of the best practice** | **Discover your talent in Tredu** -> **TreduTalents**  (events boosting Vocational Education and Training) |
| **Country** | Finland |
| **Description** | Events and panel discussons online and in Tredu  Promoting co-operation with vocational education and local companies and spreading information about vocational studies to future students.  Learning by doing in Tredu |
| **Who is involved? How were they motivated to participate?** | 1. Tredu students: planning and organizing events is part of their studies. Learning co-operation, team work and courage to trust their own skills and knowledge. 2. Possible future students of Tredu: 9th graders and students outside of Finland. Tredu students were visiting the schools and giving information. Social media campaign organized by Tredu students. 3. Elementary school guidance counsellors: personal invitations 4. Other groups and co-operation partners in Tredu. Co-operation with marketing department, on-line streaming, personal invitations, … 5. Former Tredu students: career stories 6. International connections: exchange stories and international projects and exchange programs in Tredu |
| **Benefits** | Networking with students, companies and other departmants of Tredu  Students are learning co-operation, teamwork, courage to trust their own skills and knowledge and using modern social media tools etc.  Spreading accurate information about vocational studies and student example stories to 9th graders, and helping them to make their career choices.  Implemented learning by doing in Tredu |
| **Challenges and how they were overcome** | Difficulties to get graduated students and companies to join the physical events -> We made videos in beforehand about the student stories and greetings from working life.  Last minute cancellations -> at least two backup plans  Online platforms that students maintain -> Which platforms our organization is using, and which channels we are allowed to use in education? We created *Discover your talent in Tredu* Facebook and Instagram accounts and YouTube-channel. |
| **Step by step for the implementation of the good practice (transferability to other VET college)** | 1. Setting up learning goals and how to utilize events in different study modules 2. Setting up student teams and selecting team leaders and assistants 3. To do list with deadlines and dividing the tasks to teams 4. Implementing marketing and contacting co-operation partners 5. Implementing the event and streaming online 6. Involving and integrating visitors to take part of the event (Kahoot etc.) 7. Collecting feedback from visitors and co-operation partners 8. Self- and team-evaluation 9. Suggestions for improvements 10. Thank you message for the participants and co-operators   This project started in our English business program and now we are planning to continue this also in Finnish business programs (new name is *TreduTalents*)  This project started in 2018 in co-operation of guidance counsellor Merja Helin and business teacher Kirsi Vuonnala, 1st grade students/Operating in working life -module and 2nd and 3rd grade students/ICT. Now we have implemented *Discover your talent in Tredu* event for 9th graders four times and organized one bigger panel discussion about education export.  #discoveryourtalentintredu #tredutalents  <https://www.facebook.com/DiscoverYourTalentTREDU/>  <https://www.instagram.com/discoveryourtalentintredu/>  <https://www.youtube.com/watch?v=bDT6XfL7b-U>  More information:  [merja.helin@tampere.fi](mailto:merja.helin@tampere.fi), +358 (0)40 8257240  [kirsi.vuonnala@tampere.fi](mailto:kirsi.vuonnala@tampere.fi), +358 (0)44 4309506 |